

# ■ The Ultimate MMO Quick-Start Checklist

## Your Step-by-Step Blueprint to Building a Profitable Affiliate Business

Stop guessing. Start earning. Follow these 5 steps and take action today.

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### STEP 1 — Choose Your Niche & Find Winning Offers

- Focus on one of the three evergreen markets: Wealth, Health, or Relationships.
- Create free accounts on JVZoo, Warrior Plus, and ClickBank.
- Filter offers by high conversion rate, low refund rate, and strong EPC (Earnings Per Click).
- Apply for vendor approval with a brief, professional introduction message.
- Shortlist 2–3 offers to test before committing to one primary promotion.

### STEP 2 — Build Your 'Bridge' Funnel

- Create a simple opt-in page offering a free lead magnet (like this checklist!).
- Build a Thank You / Bridge Page that delivers the freebie and introduces your offer.
- Place your affiliate links on the Bridge Page with a clear, benefit-driven call to action.
- Test every link to confirm they track correctly before sending traffic.
- Add a countdown timer or scarcity element to boost urgency.

### STEP 3 — Set Up Your Email Follow-Up Machine

- Connect your opt-in page to an autoresponder (AWeber, GetResponse, or ActiveCampaign).
- Write a 5-to-7 day automated email sequence before launching.
- Email 1: Deliver the freebie, introduce yourself, and set expectations.
- Emails 2–4: Provide pure value, share success stories, and build trust.
- Emails 5–7: Make strong, benefit-driven pitches with clear calls to action.

### STEP 4 — Drive Targeted Traffic

- Choose ONE primary traffic source to master first (YouTube, TikTok, Facebook, or Solo Ads).
- Create content that solves a specific problem your audience struggles with.
- Always include a clear call to action directing viewers to your opt-in page.
- Track your link clicks to identify which content drives the most leads.
- Aim for at least 100 targeted visitors before evaluating your funnel's performance.

### STEP 5 — Analyze, Optimize & Scale

- Review your opt-in page conversion rate weekly (aim for 30%+).
  - Monitor email open rates (aim for 20%+) and click-through rates.
  - Identify which traffic sources bring buyers, not just browsers.
  - Double down on what works and eliminate what doesn't.
  - Once profitable, reinvest earnings to scale your best-performing traffic source.
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■ **Ready to See the Top-Converting Offers to Promote Right Now?**

**Visit the link on the previous page to access my hand-picked list of high-converting affiliate offers!**

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